

**March 20, 2003**

## **Beth Iacullo Builds B.A.C.I. Enterprises**

As a descendent of the Matullo family, the original creators of the Italian Tribune Newspaper, Beth Iacullo never imagined that she'd have a story to talk about in the paper. But she does.

Throughout her 14 years working in Corporate America, Beth always had a dream. As she spent her days working as an Executive Secretary she knew that someday her dream would come true and last year it did.

Beth took her high-quality administrative skills, her outgoing personality and her determination to her home based office and created a "Virtual Office Services" company. She appropriately named the company B.A.C.I. Enterprises, Inc., which stands for Beth And Carmine Iacullo. As Beth says, "without the support and encouragement from my husband, Carmine, I never would have taken the chance".

And some chance it was, but one year later Beth has an impressive list of clients to prove her success. "I provide the convenience of virtual secretarial services to businesses and individuals from my home based office. Not everyone has a need or the means for a full time administrative staff, so I have found that my services are a necessity" says Beth.

"The reasons are endless as to why my clients prefer virtual office services as opposed to a traditional secretary. There are no longer payroll taxes, vacation days or sick days. There are no overhead costs or office equipment expenses and they are only paying for time spent on their projects."

So after spending all of those years working for just one company at a time, Beth is now capable of providing her services to numerous clients simultaneously. When asked if she regrets not having done this sooner, Beth proudly responds, "I believe that every step in our lives is a learning experience. Without having spent 14 quality years in the corporate world, I would never be capable of all that I'm doing today."

And the company has become so successful that Carmine has now joined in. While Beth provides the office services for the company, Carmine provides the computer networking and Web-site services. Although Carmine is employed full time by the West Orange

Board of Education as the Webmaster, he enjoys spending his spare time with his own list of clients.

As successful as B.A.C.I. Enterprises, Inc. has become, Beth has some advice for others contemplating a career change or lifestyle adjustment “If you feel that you want more out of life than what you have today, than reach for your goals. No one can create your happiness except for you, so just do it.”

But more importantly, Beth clearly remembers the words of so many of her Italian aunts as she was growing up. They were always introducing her to new foods and if Beth refused to try something, they would say “How do you know you won’t like it unless you try it?”

You can find out more information on B.A.C.I. Enterprises, Inc. by accessing the website at [www.baci.ws](http://www.baci.ws) or calling 973-736-4290.